

Case Study: TuneIn

**A Group Legal Plan  
Employees Actually Use**



**Challenge**

When you're in the tech capital of the world, how do you differentiate yourself?

If you're TuneIn, you carve out a niche with internet radio. With over 77 million users, TuneIn offers 109,000+ live radio stations plus thousands of on-demand podcasts and shows. The San Francisco-based company has earned success, in part, by emphasizing employee satisfaction.

In an increasingly competitive market, TuneIn wanted to offer its employees high-value benefits to set them apart. TuneIn began a search for a benefit plan that all their employees would actually use.

**Solution**

After evaluating the various options, TuneIn decided to offer their employees a legal plan service. They considered solutions such as Employee Assistance Programs (EAPs) and MetLife Legal. They ultimately chose to enroll in Rocket Lawyer Legal Benefits.

Programs like an EAP offered several valuable services, but their legal consultation package was relatively small. Rocket Lawyer had recently expanded into the workplace in 2014, offering a great option for TuneIn employees.

Having helped millions of small businesses and individuals in the past, Rocket Lawyer provided a platform with access to a library of self-service legal documents and helpful tools and resources, in addition to a wide network of attorneys available for legal questions. This was exactly the kind of service TuneIn was looking for.

Industry:  
Location:  
Customer since:  
Employees:  
Engagement rate:  
Legal cases:

**Technology**  
**San Francisco**  
**2014**  
**200-500**  
**66%**  
**234**

Top legal topics:

**Estate planning**  
**Family & personal**  
**Real estate**

### A legal plan employees actually use

After engaging in a trial, the reaction was so positive that TuneIn decided to commit to the service for the long term. Since enrolling in Rocket Lawyer Legal Benefits, employee engagement has been on the rise. With one of the highest levels of engagement among participating companies, TuneIn has been delighted with Rocket Lawyer's offering. Two-thirds of employees are managing their legal needs through the Rocket Lawyer platform.

TuneIn employees have used a wide range of legal services for both personal and business needs, including estate planning, contracts, real estate, and family services.

*"Employees don't know they need this benefit until they face a tough situation. Having this available to them provides them with excellent services when they need it the most."*

Deanna Grams  
VP of People Operations  
TuneIn

### Your employees get:



Access to more than 1,000 self-service legal documents



Unlimited Q&A and 30-min phone consultations with Rocket Lawyer On Call® attorneys



Up to 40% off attorney fees from lawyers in your area



A mobile app for all your legal needs on the go

### Learn more at:

[go.rocketlawyer.com/legalbenefits](https://go.rocketlawyer.com/legalbenefits)

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